



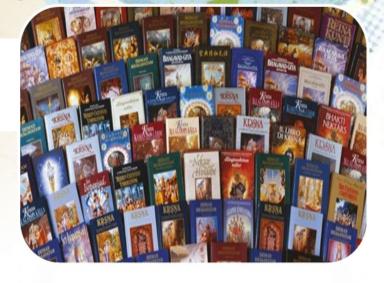


The Bhaktivedanta Book Trust (BBT)

Enriching People's Lives...

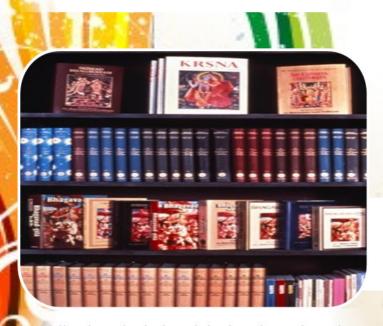
since 1972

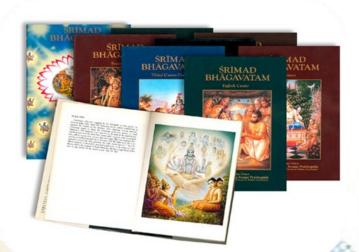




World's largest publisher of ancient and classic Vaishnava texts, epics, and contemporary works on the philosophy, theology and culture of Bhakti yoga.

The Bhaktivedanta Book Trust, publishers of timeless, transcendental classics and introductory texts on Bhakti yoga, meditation, karma, reincarnation, and vegetarianism





Publications include original scriptural works, translated into 57 languages, and books that discuss and explain these traditional texts.

BBT also publishes audio cassettes, audio CDs, video materials, and multimedia presentations.

BBT books range in complexity from brief, introductory volumes and study guides, summary studies, and short Sanskrit works, all the way up to exhaustive multi-volume translations (with commentaries) of major Sanskrit and Bengali epics.



If we want to build character in our homes, offices and society,

we must have the wisdom to live a principlecentered life based on vedic knowledge and thus achieve sustained competence.

Social values (the branches) are the natural result of the healthy growth of spiritual and personal values, by which the human being can reach out and contribute to the world. The human being thus achieves his true value when he finds happiness in others' welfare. Seeing all living beings with equal vision, he is the friend of all. He can make a



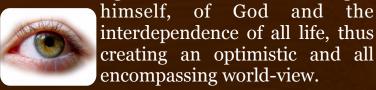
home in which the whole world can live.

Personal values (the trunk) contribute to developing the personality of the human

being. Will power and determination is the support we need to achieve our goals even in the face of difficulty, to grow beyond our potential,.



By instilling spiritual values (the roots) the human being has a better understanding of



A good tree is characterized by strong roots and a good human being by values. Vedic knowledge is the soul nourishing water poured at the roots which provides inner strength, meaning and a higher purpose to life.



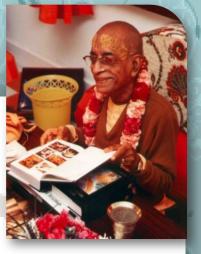
How will our readers benefit from The Vedic Encyclopaedia?

- In this age of youth suicides, addiction to self -destructive habits, students unrest, these books will help youth have great regard for teachers, parents, elders and develop friendly behaviour with all
- Boosts GK (General Knowledge) of the individual giving a larger picture of life, science and key to joy
- The books cover rich wisdom with over 50 topics like Science, Management, Values, Human psychology etc
- Readers develop their personality, build character and live a stress-free life by gaining deeper insights
 - Simple English, profound message, ancient wisdom, yet relevant to modern times



~ About the author ~

His Divine Grace A.C. Bhaktivedanta Swami Srila Prabhpada 1896 ~ 1977





Disciple of Bhaktisiddhanta Sarasvati, a prominent religious scholar and the founder of sixty-four Gaudiya Mathas (Vedic institutes)



1944 : Started *Back to Godhead*, an English fortnightly magazine. Today it is published in over thirty languages across the globe



1965 : Arrived at New York, USA to singlehandedly begin the International Society for Krishna Consciousness (ISKCON)



1965-1977: Established 108 temples across 6 continents and circled the globe 14 times on lecture tours



Guided the Society and saw it grow to a worldwide confederation of more than one hundred asramas, schools, temples, institutes, restaurants and farm communities.



Translated and wrote commentaries to the Bhagavad Gita (700 verses), Srimad Bhagavatam (18 volumes) and Caitanya Charitamrita (12 volumes)



He also wrote and published over 40 volumes of authoritative annotated translations and summary studies of the philosophical and religious classics of India.



His writings have been translated into over fifty languages.



Highly respected by the academic community for their authority, depth and clarity, they are used as standard textbooks in numerous college courses.



The Bhaktivedanta Book Trust, established in 1972 to publish the works of His Divine Grace, has thus become the world's largest publisher of books in the field of Indian religion and philosophy.





Eminent Zersonalities Opeak...

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The books of His Divine Grace A. C. Bhaktivedanta Swami Prabhupada are highly respected by students, scholars and laymen alike. His works are now widely used in college courses and seminars in diverse subjects, including philosophy, religion, world literature, history, and the social sciences. The following reviews, written by scholars renowned in their fields, give graphic testimony to the scholarship and authenticity of the books of Srila Prabhupada.

"This is a work to be treasured. No one of whatever faith or philosophical persuasion who reads these books with an open mind can fail to be both moved and impressed...."

Dr. Garry Gelade, Professor of Psychology, **Oxford University**

"The Bhaktivedanta Book Trust editions of famous religious classics of India, with new translations and commentaries, are an important addition to our expanding knowledge of spiritual India. The new edition of the Srimad-Bhagavatam is particularly welcome." Dr. John L. Mish, Chief, Oriental Division, **New York Public Library**

"...For those who have no access to the Sanskrit language, these books convey, in superb manner, the message of the Bhagavatam. In addition to being a scholarly work, it directly reflects the spiritual aspirations of a religious community which has gained considerable popularity in modern America."

Dr. A. Hejib, Dept. of Sanskrit and Indian Studies, Harvard University

"These books are not only beautiful, but also relevant to our times, as we as a nation search for new cultural patterns for our way of life."

Dr. C. L. Spreadbury, Professor of Sociology, Stephen F. Austin State University

"The increasing numbers of Western readers interested in classical Vedic thought have been done a service by Swami Bhaktivedanta. By bringing us a new and living interpretation of a text already known to many, he has increased our understanding manyfold."

Dr. Edward C Dimock, Jr., Department of South Asian Languages and Civilization, University of Chicago









Arts



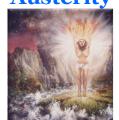
Krishna with Eight Principal Gopis

Architecture



Flying City of pleasure

Austerity



Hiranyakashipu scorches the whole universe

Beauty



Sri Krishna in Vrindavan

Culture



Celebrating Krishna's birthday

Consciousness



Consciousness determines the next life

Charity



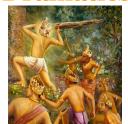
Special occasion, who and why to give charity

Dance



The Rasa-lila Dance

Dramatics



Lord Chaitanya in the role of Hanuman

Engineering



Lord Bramha, Engineer of the universe

Evolution



Evolution of the soul through existing species

General Knowledge



How many species of life exist?

Horror



Pururava being dragged to the gates of hell

Incarnations



Incarnations as many as waves on the ocean

Karma



The three modes of material nature

Knowledge



The frontier of all wisdom

Literature



The greatest writers of all times

Magic



Maya Danava's pool of immortality

Mantras



The power of sound and its effect on life





Holistic healing of the body, mind and soul

Miracles



Seeing the grace of God, His power to love

Music



The origin and purpose of music

Mysticism



Self immolation of Dhritarastra

Natural Health



Simple living, high thinking

Philosophy



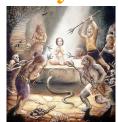
Rajavidya - The king of all knowledge

Politics



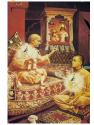
Vidura, Dhrtarastra and the Pandavas

Prayers



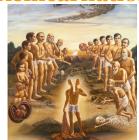
The key to access unlimited grace

Psychology



Who am I? Mind, intelligence and ego

Reincarnation



Is there life after death?

Science



Life on other planets, the anti-proton particle

Sociology



Ram-rajya ~ The ideal government

Space Travel



Inter-planetary travel, space vehicles

Sports



88 mile high jump

Transcendence



In this world but not of this world

Vegetarianism



As you sow, so shall you reap

War



Universal takeover of the Gods

Wildlife



The animals in harmony while chanting

Yoga

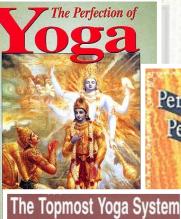


Seeing the Lord in the heart

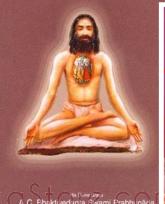
Zenith

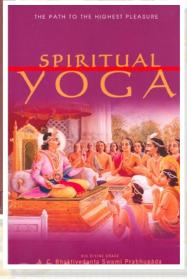


Where every step is a dance, every word is a song



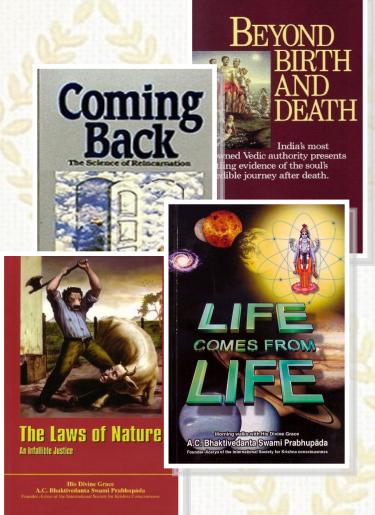
Perfect Questions Perfect Answers

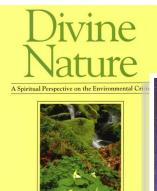


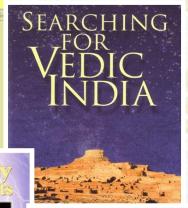


Since birth and death deal with the essence of our being, it is a subject of the utmost relevance to everyone. A critical look at widely-believed assumptions and theories held by modern scientists about the origin of life. Is there life after death? Follow the soul's journey past the universe. Life as a study of the interaction of the two essential ingredients of the universe, the two energies—material and spiritual...

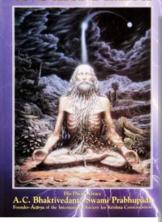
Yoga as Body and Mind Control. Yoga as Freedom from Duality and Designation. The Three Modes Of Nature. Becoming pure. Yoga and the Master of Yoga. Beyond the Laws of Nature. The Goal of Yoga. of Absolute Sources Knowledge. The Real Peace Formula. The science behind and its practical yoga application as taught by the heroic King Rsabhdev of ancient India...

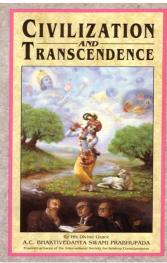












Vaișņava Ācār

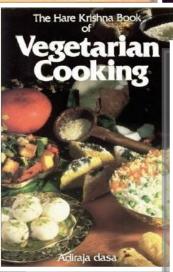
Progressing beyond progress. Eternal truths everyday Vs. realities. Civilization means regulation. Cleansing the heart. Learn the easy way to journey through the solar system. environment is burning in a hundred, in a thousand places worldwide. But there is no fire escape here, no 'out,' no other solution than a shift in knowing Deeper who we are." cultural insight into heritage of Vedic India...

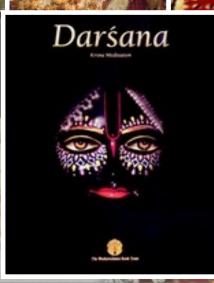
Purify your vision and your heart with this captivating collection of Take Darshan of divine art. beautiful deities all over the world. A collection of traditional songs by spiritual authorities of Bengal, Orissa and Bangladesh.

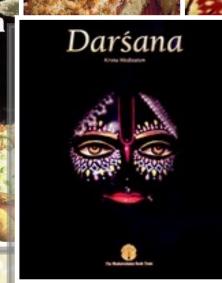
Delicious recipes from Italy, India, Mexico, the Middle east and other countries. These books includes ecological and moral reasons to become a vegetarian...







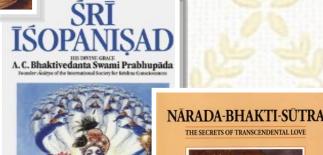




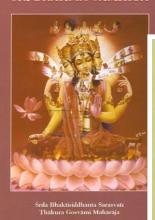


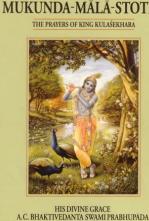
This is the original account of the extraordinary activities of Sri Krishna, who appeared on earth 5,000 years ago. Find out How He is known as the source of all pleasure. Greatest Epics of Indian History, filled with Devotion, Adventure, Action, Humor, and every emotion known to man. The best literatures to understand and imbibe the greatest of all spiritual, cultral and social values of all time...

The 108 Upanishads are considered the essence of all the Vedas, and Ishopanishad is foremost among them. Discover the distilled essence of all knowledge. Prayers from a saintly king beseeching Krishna to grant him His service. Ancient aphorisms about bhakti by the renowned Vedic sage Narada. Unearthed lie these treasured secrets of the ages...



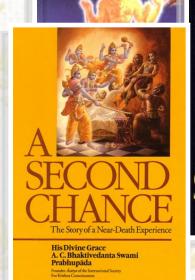


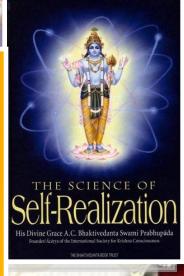




And His Disciples

A collection of articles from the international Back to Godhead magazine covers knowledge of the soul and the practice of bhakti yoga. Detailed descriptions about atma-jnana, self-knowledge and knowledge of the soul." What happens at the final hours? The story of near death experience—saved from the greatest danger. Spiritual solution to material problems, yoga and mediation for the age of kali. Matter, spirit and the controller of both...





OURNEY OF

ELF-DISCOVERY

TEACHINGS OF LORD KAPILA

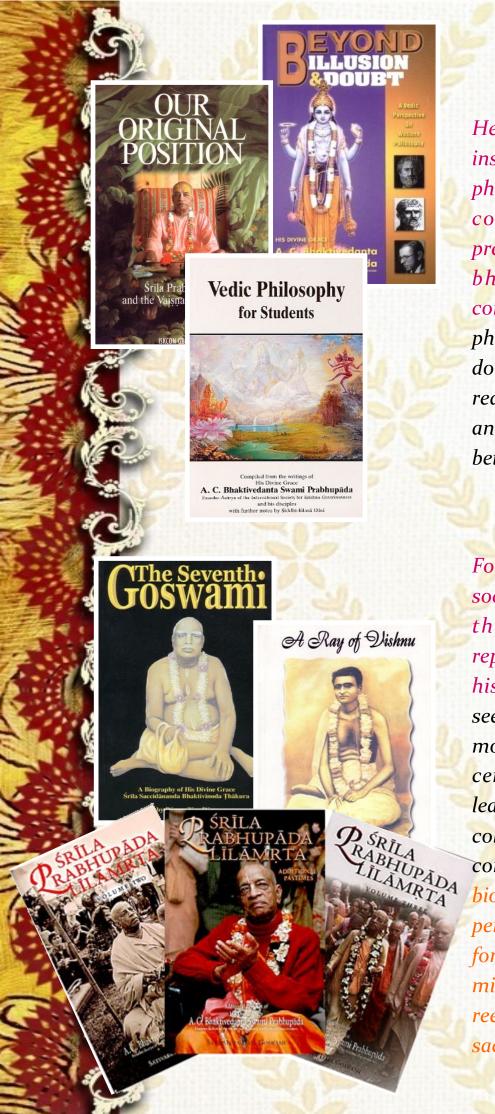
TEACHINGS OF LORD CAITANYA





His Divine Grace A.C. Bhaktivedanta Swami Prabhupāda

Teachings that reveals the deepest emotions of the heart and the deepest philosophical a n d theological penetrations of the intellect. Lord Kapila's answers to his mother's inquiries about how to overcome ignorance and attain spiritual enlightenment. Yugadharma or the best practice for all men. A panacea for human civilization. Prahlada Maharaja stressed human society, must be spiritual interested in realization from the very beginning of life.



Here's a fascinating series of insights into some of Western philosophy's salient ideas, a concise yet thorough presentation of the basics of bhakti-yoga and the confluence of both. A simple philosophy that clears all doubts and presents us our real position, responsibility and purpose as a human being...

For scholars and students of socio-cultural revolutionaries the material presented represents a critically important historical record. Anyone seeking to understand theistic movements specifically, or the of charismatic centrality leadership to the development of colossal movements, will want to consider these books. Here stand biographies of extra-ordinary persons who created a mark not for themselves but dedicated mind, body and their very life to reestablish the principles held sacred for thousands of years...

Instruction is nectar when it melts your heart, lights your path, and bring tears of love for God and all living beings to your eyes. Let this Nectar pour forth into your being. We cannot be happy without satisfying our fundamental desire to love. Learning to love, becoming steady and sense control. There is a way of bringing inner peace and happiness. This collection of explains the discourses fundamentals of that process...

Teachings from the life of Srila Prabhupada through his Letters, and special conversations with his many Specially selected disciple. verses from a collection of relevant scriptures which can enlighten our actions and bring a relish to our human transactions. God is nondifferent from his names. Relish the nectar of Divine holy Names of God and understand the benefits of Chanting the holy name.

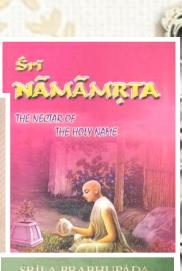


ŚRĪLA PRABHUPĀDA

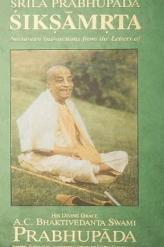
Selected Verses

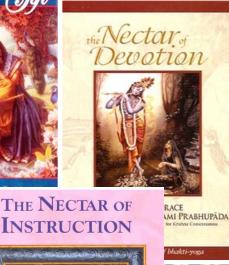
HIS DIVINE GRACE
A. C. BHAKTIVEDANTA SWAMI PRABHUPĀDA

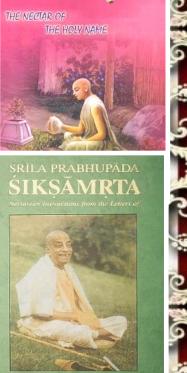
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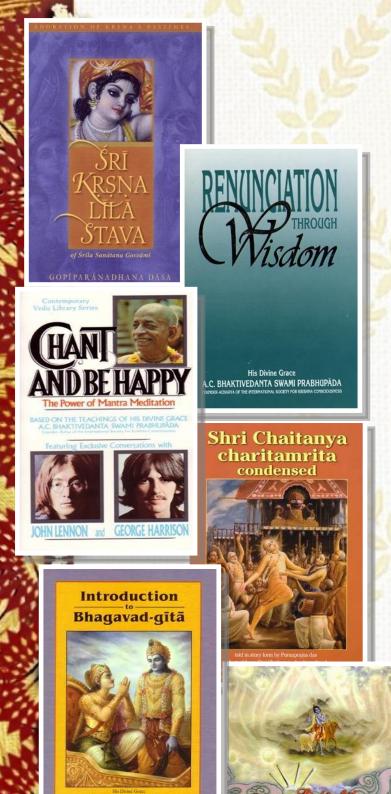


His Divine Grace A.C. Bhaktivedanta Swami Prabhupada







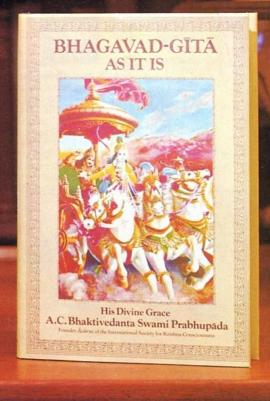


Jagannātha!

Lord Jagannätha East and West The word dharma refers to the characteristic inherent something. This book describes the essential, unchanging, undying characteristics of the soul. Real way to become happy in life, A message by George Harison. The thunder and lightning within the clouds are signs of hope for a new way of life.. Gain knowledge of the Supreme. What are topics of Spiritual Science? What is the highest use of intelligence? Of all His Divine Grace's writings, this work is perhaps the most unique. It was written in Vrndavana in 1961 in response to an invitation to attend a world conference, the Congress for Cultivating the Human Spirit, held in Japan.



What if one book said it all?



BHAGAVAD-GITA AS IT IS

By His Divine Grace A.C. Bhaktivedanta Swami Prabhupada Founder Acharya of International Society for Krishna Consciousness

Bhagavad-gita is knowledge of five basic truths and the relationship of each truth to the other: These five truths are Krishna, or God, the individual soul, the material world, action in this world, and time. The Gita lucidly explains the nature of consciousness, the self, and the universe. It is the essence of India's spiritual wisdom, the answers to questions posed by philosophers for centuries.

- Registered in Guiness Book of World Records as the
- Original sanskrit text, word-to-word meaning, translation and purport with sloka index.

- Most Popular, printed in more than 80 languagesMore than 8 crores of copies sold.
- Avaialable in English, Marathi, Hindi and many more languages
- Presented "As It Is" without distorting the message of Lord Krishna
- 16 colourful pictures which depict most important verses.
- Authorised text book in more than 90% universities in USA and in Oxford university, UK

Hardbound, 924 pages, 16 colour plates, 5.5" x 9.5".









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- Plant the seeds of the future
- Knowledge is power
- Nurture the leaders of tomorrow

Make A Difference.